

Rane Brake Lining, RSB Transmissions bag Deming honours for 2013



P S Rao, president of Rane Brake Lining, receives the Deming Grand Prize award in Japan on November 13, from Masahiro Sakane, vice-chairman, Deming Prize Committee, JUSE.

INDIA'S AUTO INDUSTRY has two new reasons to be proud of. Tier 1 suppliers Rane Brake Lining and RSB Transmissions have bagged the Deming Grand Prize and Deming Prize respectively, both awards ranking among the highest in the world in Total Quality Management. With this, the Rane Group becomes the first group outside Japan to win the Deming Grand Prize more than two times and three times in a row. In all, the Rane Group has won four Deming Prizes and three Deming Grand Prizes.

- Rane Brake Lining – Deming Grand Prize (2013)
- Rane (Madras) – Deming Grand Prize (2012)
- Rane TRW Steering Systems – Japan Quality Medal (2011)
- Rane (Madras) – Deming Prize (2007)
- Rane TRW Steering Systems – Deming Prize (2005)
- Rane Engine Valves – Deming Prize (2005)
- Rane Brake Lining – Deming Prize (2003)

A first for the RSB Group
RSB Transmissions, the flagship company of the RSB Group, has won the coveted award for the first time, for quality management at its auto division in Jamshedpur (Unit 1), Pune and Pantnagar plants.

R K Behera, chairman, RSB Group, received the Deming Prize from Masahiro Sakane, vice-chairman, Deming Prize Committee, JUSE (Union of Japanese Scientists and Engineers). M Sankaranarayanan president – Auto Vertical and G Krishnasami, VP (TQM), were also present.

R K Behera said: "At RSB, quality has no finish line. We will always continue to enhance our quality, technology and management practices to delight our stakeholders."

While congratulating the RSB Team for its commitment and hard work, he said that in a few years, the company will vie for the highest Deming award – the Deming Grand Prize.



R K Behera, chairman, RSB Transmissions, receives the Deming Prize from M Sakane, for quality management at RSB's auto division in its Jamshedpur (Unit 1), Pune and Pantnagar plants.

30 SECONDS ON... THE DEMING GRAND PRIZE

THE DEMING GRAND PRIZE was created to commemorate the first International Conference on Quality Control, held in October 1969 in Tokyo. With the purpose of further developing the world of quality control, the Deming Grand Prize was established. (The Deming Grand Prize was originally established as the Japan Quality Medal and the name change took place in 2012).

An organisation may apply for the Deming Grand Prize 3 years or more (including the award year) after it has received the Deming Prize or the Quality Control Award for Operations Business Units. When it is recognised that an applicant's implementation of TQM has improved substantially beyond the level at the time it won the Deming Prize, the organisation is awarded Deming Grand Prize.

Winners may repeatedly apply for the medal as long as they wait three years or more (including the award year) after winning. Therefore, for those organisations that have been practicing TQM for a long time,

receiving the Deming Grand Prize is the highest honour.

GRAND PRIZE WINNERS

- 1970** Toyota Motor Co
- 1973** Nippon Electric Co
- 1975** Nippon Steel Corporation
- 1977** Aisin Seiki Co
- 1980** Toyota Auto Body Co
- 1981** Komatsu Ltd
- 1982** Aisin-Warner
- 1985** The Takaoka Industrial Co
- 1990** Aisin Seiki Co
- 1991** Aisin AW Co
- 1992** Aisin Chemical Co, Takenaka Corporation
- 1994** Aisin Keikinzoku Co
- 1995** Maeda Corporation
- 1997** Philips Taiwan (Taiwan)
- 2002** Sanden Corporation, Sundaram-Clayton Brakes Division (India)
- 2004** GC Corporation
- 2005** Thai Acrylic Fibre Co
- 2006** GC Dental Products Corp
- 2007** Mahindra & Mahindra, Farm Equipment Sector (India)
- 2011** Rane TRW Steering Systems, Steering Gear Division (India)
- 2012** Tata Steel, Rane (Madras), Lucas-TVS (India)
- 2013** Rane Brake Lining (India)