

Lucas-TVS, Rane bag Deming Grand Prize

Our Bureau

Chennai, Oct. 10

Two Chennai-based auto component makers, Lucas-TVS and Rane (Madras), have bagged the Deming Grand Prize for quality excellence.

The coveted prize (originally established as the Japan Quality Medal) is given by the Union of Japanese Scientists and Engineers.

Lucas-TVS and Rane (Madras) now join an elite group of 25 companies worldwide, including three companies from India (Wabco TVS, M&M Farm Equipment and Rane TRW), which have won this honour for excellence in total quality management (TQM).

The Deming Grand Prize is given to companies for TQM approach in business processes with a focus on customer orientation, improvement and employee involvement.

Lucas-TVS, which makes auto electricals, launched the TQM movement in 1998; it secured the Deming Application Prize in 2004 for its TQM commitment and appreciation. The Deming Grand Prize is the next higher level of award.

Rane (Madras), which makes steering and suspension systems, had earlier won the Deming Application Prize in 2007.

The company has been on the TQM journey for over a decade now. The award will be formally given next month in Japan at a special ceremony.

Rane Madras bags Japanese Deming Grand Prize

G BALACHANDAR

Chennai

IN A further lift to Rane group's auto parts supplier image and boost to future growth plans, Rane (Madras) (RML), has been chosen for the prestigious Deming Grand Prize (formerly known as Japan Quality Medal), which is acclaimed as the highest honour in recognition of quality in manufacturing.

While RML will be the second company of the Chennai-based Rs 2,650 crore auto parts conglomerate Rane Group to win this prize, it is the fourth Indian company to be part of global elite club of Deming Grand Prize winners. With RML, there are 23 firms globally that have bagged this award. Rane TRW Steering Systems, a joint venture between Rane Holdings, holding company of the Rane Group and TRW Automotive USA, won this award in the previous financial year. Mahindra Farm Equipment Sector and Wabco-TVS were other two Indian companies that got this award earlier.

Interestingly, four of Rane Group companies have bagged Deming Application Prizes and Deming Grand Prize for total quality management (TQM). While Rane TRW was the first company of the group to bag the Deming Grand Prize, other three companies such as Rane Brake Lining, Rane Engine Valves and Rane (Madras) have won Deming Application Prizes.

balachandarg
@mydigitalfc.com