

Rane Group of Companies



RANE GROUP

Established in 1929, the Rane Group comprises nine companies manufacturing safety and critical components for a broad range of automotive industry segments. Rane Group focuses on the social and environmental concerns of the society such that its CSR activities can contribute to sustainable development. Education, Health care, Environment and Community development are the focus areas of Rane's CSR initiatives

Chairman's Message:

Our CSR vision is **"To be socially and environmentally responsible corporate citizen"**.

Rane has always believed in engaging with the society of which we are an integral part. We have been focusing on Education, Health care, Environment and Community Development as core areas of our CSR initiatives. Besides involvement at respective group company's levels, we have a foundation which has recently set up Rane Polytechnic College in Trichy. In Rane, employees & their family members actively participate and involve themselves in CSR activities.

Case Study:

Career and Self-development Programme for Children initiated at Ponneri:

"INI ORU VIDHI SEIVOOM" (To reach the Unreachable Star)

The fundamental problem this programme attempted to improve is the career path and knowledge of adulthood change to the government school children between the age group of 15-17 who are pursuing their secondary and higher secondary education. To sensitise our employees towards a social cause, the program was facilitated by those who volunteered with innovative topics to enhance the calibre of the children.



We initiated this programme based on the need expressed by the teachers of

Andarkupam High School, Ponneri for their children. The Programme covered 89 Students of which 40 were male and 49 were Female.

The Career and self-development programme comprises of the following:

- **Focus Group Discussion:** A gender wise counselling session creating awareness on the biological

changes followed by a group-wide session on the self-development and career guidance with real-time examples.

- **Prodigy identification:** A test was conducted for all children to exhibit their talent on innovation.

- **Fun Activity:** Fun activities consisting of games bringing out their creativity and flexibility.



- **Stars of the day:** School bags were provided to children who stood out in exhibiting their creativeness, innovation and energy levels in the overall program.

Based on the feedback received from the teachers of the Andarkupam High School we are planning similar such programmes to be carried out in and around the government schools of Thiruvallur district.

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Case Study:

Women Empowerment Programme at Sanyasikuppam Village (Pondicherry):

In order to help women become self-supportive, women empowerment programme had been conducted by Rane (Madras) Ltd and Rane Brake Lining Ltd, Puducherry in alliance with Arumai Rehabilitation Organization. The Self Help group (SHG) members from Thirubhuvanai & Sanyasikuppam Village with a strength of 40 participated in the programme in which 55% participants were from SC category.

The programme was initiated for "Enhancing income generation to the families" through "Learn & Earn method". The session was handled by physically challenged persons who provided guidance to the self help groups on "how to use waste materials". The Self help group were trained in producing toys by using clay soil, preparing carry bags by using waste paper, developing Sculpture by using sea shell and creating imitation Jewel.

The empowerment program was originated with the introductory speech by our plant head and arumai rehabilitation head followed by a detailing about craft

material requirements and a learning session. After an interactive session a presentation was made and the participants of the programme shared their interesting experiences. Finally, the participants raised their queries and facilitators addressed it related to avenues for market opportunity, better price, procurement of raw material etc.

A few of the handicrafts made by the SHG members were put on sale for the spectators at the end of the session. Arumai Rehabilitation organization proposed for organizing full fledge training those who require extensively and to learn many crafts. Few of the SHG members volunteered themselves and they showed their readiness in this regard. Around 20 members were actively approached Arumai and they asked to impart other crafts training to them.

As responsible corporate citizens we direct our efforts towards transformation of community through empowered initiatives such as Awards to School Toppers – RTSSL-SGD,

Tobacco Awareness Program - RBL

Purchase of Gardening materials – RML



Road safety & Fire Safety awareness Program for NSS Students – RTSSL SGD

Blood Donation Camp- REVL



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