

Rane Holdings America Inc. enhances presence to partner with customers

New team takes charge

Detroit, March 25, 2015: Rane Group, one of India's leading auto component manufacturer, is happy to announce the joining of Mr. Ronald Kozlowski as Director – Business Development, Rane Holdings America Inc. (RHA). Ron will head the business development for North America and will set the agenda and direction for the organization. Prior to joining Rane, Ron has worked with several prominent Tier 1 auto-component companies and has helped them to become preferred vendor partners to a diverse clientele. Ron has built up an extensive knowledge of customers in both passenger car and commercial truck. He has a BS degree in mechanical engineering from Michigan State University and an MBA from Oakland University.

Rane Group has planned an aggressive growth strategy with significant amounts of business coming from North America. In this context, RHA will play a significant role in nurturing and strengthening the engagement with its clients. To amplify the efforts, RHA has appointed Mr. D. Madhusudan as Sales Manager effective November 2014. Before moving to North America, Madhusudan spent 15 years with Rane Group in India. He comes with a rich knowledge base of Rane Group's products and processes. Madhusudan will spearhead the execution of business strategy and will work closely with customers on deliverables.

RHA will continue to operate out of Detroit, Michigan. Ron can be reached @ r.kozlowski@rane.co.in and Madhusudan @ d.madhusudan@rane.co.in for further information.

About Rane Group

Established in 1929, the Rane Group comprises of six companies manufacturing safety and critical components for a broad range of automotive industry segments. In fiscal 2013 - 2014 the group recorded revenues of approximately USD 500M. The Rane Group embraces TQM as a way of life. Three companies have won the coveted Deming Grand Prize and four of its companies have received the Deming Prize.

For further information on the Group please visit www.rane.co.in